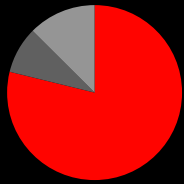




UTAH SURVEY RESULTS

MORNING CONSULT

UTAH VOTERS SAY THAT PREDICTION MARKETS ARE GAMBLING – NOT INVESTING



79%

Three-in-four Utah voters say that **placing bets on sporting events** through prediction markets is **gambling**.

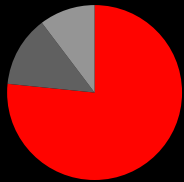
Democrats	81%
Independents	79%
Republicans	78%



70%

Seven-in-ten Utah voters are **concerned** about insider trading **at the expense of the public** on prediction markets.

Democrats	71%
Independents	69%
Republicans	70%



77%

Three-in-four UT voters are **concerned** that prediction markets will **increase gambling related harms for teenagers**

Democrats	78%
Independents	76%
Republicans	77%

UTAH VOTERS SAY PREDICTION MARKETS SHOULD COMPLY WITH GAMBLING REGULATIONS

75%

Agree that prediction markets should be required to pay the same **state gaming taxes and license fees** as sportsbooks

75%

Agree that prediction markets should be required to provide access to **problem gambling resources**

80%

Agree that prediction markets should be required to follow the **same state gaming regulations** as licensed sportsbooks

The nationwide poll was conducted by Morning Consult on behalf of Gambling Is Not Investing, online, March 17-22, 2026, among a sample of 15,029 adults. State-level results are estimated by a multi-level regression and post-stratification (MRP) model weighted by age, race/ethnicity, gender, and educational attainment within each state. Results from the full survey have a margin of error of plus or minus 1 percentage points.