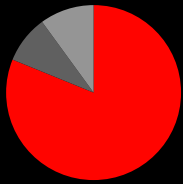




# NORTH DAKOTA SURVEY RESULTS

MORNING CONSULT

## NORTH DAKOTA VOTERS SAY THAT PREDICTION MARKETS ARE GAMBLING – NOT INVESTING



### 78%

Three-in-four North Dakota voters say that **placing bets on sporting events** through prediction markets is **gambling**.

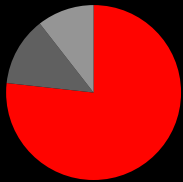
|              |     |
|--------------|-----|
| Democrats    | 80% |
| Independents | 81% |
| Republicans  | 82% |



### 67%

Two-in-three North Dakota voters are **concerned** about insider trading **at the expense of the public** on prediction markets.

|              |     |
|--------------|-----|
| Democrats    | 70% |
| Independents | 69% |
| Republicans  | 71% |



### 74%

Seven-in-ten ND voters are **concerned** that prediction markets will **increase gambling related harms for teenagers**.

|              |     |
|--------------|-----|
| Democrats    | 77% |
| Independents | 75% |
| Republicans  | 77% |

## NORTH DAKOTA VOTERS SAY PREDICTION MARKETS SHOULD COMPLY WITH GAMBLING REGULATIONS

### 75%

Agree that prediction markets should be required to pay the same **state gaming taxes and license fees** as sportsbooks

### 75%

Agree that prediction markets should be required to provide access to **problem gambling resources**

### 78%

Agree that prediction markets should be required to follow the **same state gaming regulations** as licensed sportsbooks

The nationwide poll was conducted by Morning Consult on behalf of Gambling Is Not Investing, online, March 17-22, 2026, among a sample of 15,029 adults. State-level results are estimated by a multi-level regression and post-stratification (MRP) model weighted by age, race/ethnicity, gender, and educational attainment within each state. Results from the full survey have a margin of error of plus or minus 1 percentage points.