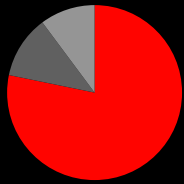




# NORTH CAROLINA SURVEY RESULTS



## NORTH CAROLINA VOTERS SAY THAT PREDICTION MARKETS ARE GAMBLING – NOT INVESTING



### 78%

Three-in-four North Carolina voters say that **placing bets on sporting events** through prediction markets is **gambling**.

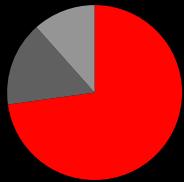
Democrats	77%
Independents	79%
Republicans	81%



### 66%

Two-in-three North Carolina voters are **concerned** about insider trading **at the expense of the public** on prediction markets.

Democrats	66%
Independents	66%
Republicans	67%



### 73%

Seven-in-ten NC voters are **concerned** that prediction markets will **increase gambling related harms for teenagers**.

Democrats	73%
Independents	71%
Republicans	74%

## NORTH CAROLINA VOTERS SAY PREDICTION MARKETS SHOULD COMPLY WITH GAMBLING REGULATIONS

### 74%

Agree that prediction markets should be required to pay the same **state gaming taxes and license fees** as sportsbooks

### 75%

Agree that prediction markets should be required to provide access to **problem gambling resources**

### 78%

Agree that prediction markets should be required to follow the **same state gaming regulations** as licensed sportsbooks

The nationwide poll was conducted by Morning Consult on behalf of Gambling Is Not Investing, online, March 17-22, 2026, among a sample of 15,029 adults. State-level results are estimated by a multi-level regression and post-stratification (MRP) model weighted by age, race/ethnicity, gender, and educational attainment within each state. Results from the full survey have a margin of error of plus or minus 1 percentage points.