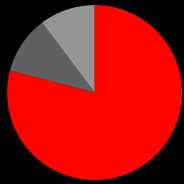


MISSOURI SURVEY RESULTS

MORNING CONSULT



MISSOURI VOTERS SAY THAT PREDICTION MARKETS ARE GAMBLING – NOT INVESTING



79%

Three-in-four Missouri voters say that **placing bets on sporting events** through prediction markets is **gambling**.

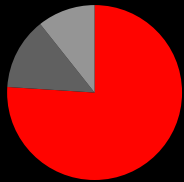
Democrats	81%
Independents	78%
Republicans	79%



66%

Two-in-three Missouri voters are **concerned** about insider trading **at the expense of the public** on prediction markets.

Democrats	69%
Independents	64%
Republicans	66%



76%

Three-in-four MO voters are **concerned** that prediction markets will **increase gambling related harms for teenagers**.

Democrats	79%
Independents	74%
Republicans	76%

MISSOURI VOTERS SAY PREDICTION MARKETS SHOULD COMPLY WITH GAMBLING REGULATIONS

74%

Agree that prediction markets should be required to pay the same **state gaming taxes and license fees** as sportsbooks

77%

Agree that prediction markets should be required to provide access to **problem gambling resources**

79%

Agree that prediction markets should be required to follow the **same state gaming regulations** as licensed sportsbooks

The nationwide poll was conducted by Morning Consult on behalf of Gambling Is Not Investing, online, March 17-22, 2026, among a sample of 15,029 adults. State-level results are estimated by a multi-level regression and post-stratification (MRP) model weighted by age, race/ethnicity, gender, and educational attainment within each state. Results from the full survey have a margin of error of plus or minus 1 percentage points.