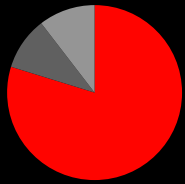




KANSAS SURVEY RESULTS



KANSAS VOTERS SAY THAT PREDICTION MARKETS ARE GAMBLING – NOT INVESTING



80%

Four-in-five Kansas voters say that **placing bets on sporting events** through prediction markets is **gambling**.

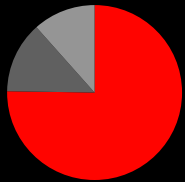
| | |
|--------------|-----|
| Democrats | 78% |
| Independents | 82% |
| Republicans | 80% |



68%

Two-in-three Kansas voters are **concerned** about insider trading **at the expense of the public** on prediction markets.

| | |
|--------------|-----|
| Democrats | 69% |
| Independents | 70% |
| Republicans | 67% |



75%

Three-in-four KS voters are **concerned** that prediction markets will **increase gambling related harms for teenagers**

| | |
|--------------|-----|
| Democrats | 76% |
| Independents | 77% |
| Republicans | 74% |

KANSAS VOTERS SAY PREDICTION MARKETS SHOULD COMPLY WITH GAMBLING REGULATIONS

76%

Agree that prediction markets should be required to pay the same **state gaming taxes and license fees** as sportsbooks

76%

Agree that prediction markets should be required to provide access to **problem gambling resources**

79%

Agree that prediction markets should be required to follow the **same state gaming regulations** as licensed sportsbooks

The nationwide poll was conducted by Morning Consult on behalf of Gambling Is Not Investing, online, March 17-22, 2026, among a sample of 15,029 adults. State-level results are estimated by a multi-level regression and post-stratification (MRP) model weighted by age, race/ethnicity, gender, and educational attainment within each state. Results from the full survey have a margin of error of plus or minus 1 percentage points.