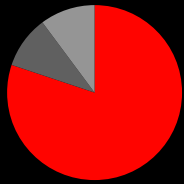




# IDAHO SURVEY RESULTS

MORNING CONSULT

## IDAHO VOTERS SAY THAT PREDICTION MARKETS ARE GAMBLING – NOT INVESTING



### 80%

Four-in-five Idaho voters say that **placing bets on sporting events** through prediction markets is **gambling**.

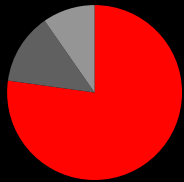
Democrats	81%
Independents	82%
Republicans	79%



### 69%

Two-in-three Idaho voters are **concerned** about insider trading **at the expense of the public** on prediction markets.

Democrats	70%
Independents	70%
Republicans	69%



### 77%

Three-in-four ID voters are **concerned** that prediction markets will **increase gambling related harms for teenagers**

Democrats	77%
Independents	77%
Republicans	78%

## IDAHO VOTERS SAY PREDICTION MARKETS SHOULD COMPLY WITH GAMBLING REGULATIONS

### 77%

Agree that prediction markets should be required to pay the same **state gaming taxes and license fees** as sportsbooks

### 78%

Agree that prediction markets should be required to provide access to **problem gambling resources**

### 81%

Agree that prediction markets should be required to follow the **same state gaming regulations** as licensed sportsbooks

The nationwide poll was conducted by Morning Consult on behalf of Gambling Is Not Investing, online, March 17-22, 2026, among a sample of 15,029 adults. State-level results are estimated by a multi-level regression and post-stratification (MRP) model weighted by age, race/ethnicity, gender, and educational attainment within each state. Results from the full survey have a margin of error of plus or minus 1 percentage points.